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BAM–005

DIPLOMA IN AGRICULTURAL COST MANAGEMENT (DACM)

Term-End Examination

December, 2024

BAM–005 : AGRIPRENEURSHIP

Time : 3 Hours *Maximum Marks : 100*

Note : *(i) Attempt any **five** questions.*

(ii) All questions carry equal marks.

1. What are the different types of enterprises ? Explain the major agro-based industries in India. 20

2. Discuss the concept of village and cottage industry. Explain the features, significance and types of village and cottage industry. 20

3. Explain the different government schemes available for micro and small enterprises at various stages from ideation to expansion. 20

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4. (a) Explain the operation and manpower management functions. 10

   (b) Describe the objectives and functions of FSSAI. 10

5. What is rural economy ? Describe the characteristics and problems of rural economy. 20

6. What is Participatory Rural Appraisal (PRA) ? Discuss the various principles, procedure and techniques used in PRA. 20

7. Explain the types, sources, risks and problems associated with agricultural finance. 20

8. Write short notes on the following : 4×5=20

   (a) PM-AASHA

   (b) Role of APEDA

   (c) Digital marketing methods for Agriculture

   (d) Women empowerment

× × × × × × ×

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