

No. of Printed Pages : 3

BEGE-103

**BACHELOR'S DEGREE PROGRAMME
(BDP)**

Term-End Examination

December, 2024

**BEGE-103 : COMMUNICATION SKILLS IN
ENGLISH**

Time : 3 Hours

Maximum Marks : 100

Note : *This paper contains **two** Sections. Section A is compulsory. There are choices in the Section. Answer any **three** questions from Section B. Attempt **five** questions in all.*

**Section—A
(Compulsory)**

1. Write brief notes on any **four** of the following (in about **100-125** words each) : $4 \times 5 = 20$
 - (a) anticlimax
 - (b) euphemism
 - (c) hyperbole

C-2172/BEGE-103

P. T. O.

- (d) irony
 - (e) metonymy
 - (f) oxymoron
2. Answer any **two** of the following. Remember to give examples wherever possible (in about **200-250** words each) : 2×10=20
- (a) English in a multi-lingual context
 - (b) Negotiation skills
 - (c) Shot sizes
 - (d) Cross-cultural communication

Section—B

Note : Attempt any **three** of the following questions (in about **350** words each). 3×20=60

- 3. Write a detailed note on writing summaries. Give examples.
- 4. Define multimedia. Describe the use of multimedia.
- 5. You are a web content creator/writer. What are the various aspects of writing for the web that you need to keep in mind ? Give examples.

6. What do you understand by the term plagiarism ? Explain with examples. How can we avoid plagiarism ?
7. Two business/work colleagues meet at a conference. Imagine a conversation that takes place between them during the conference dinner. The conversation should not be less than 10 turns.
8. Write a brief proposal for a radio programme on climate change for a community radio.

x x x x x x x