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BEGG-173

B. A. (GENERAL) (CBCS)

(BAG)

Term-End Examination

December, 2024

**BEGG-173 : ACADEMIC WRITING AND
COMPOSITION**

Time : 3 Hours

Maximum Marks : 100

Note : *Attempt all questions.*

1. Write short notes in about **100** words each on
the following : 6×5=30

- (i) Briefly describe the *three* basic techniques
that can be used to analyse any text that
we read.

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- (ii) What are the components of the pre-writing stage in the process approach to writing ?
 - (iii) What is meant by an ‘argument’ in the context of academic writing ?
 - (iv) How is a ‘paraphrase’ different from a ‘summary’ ?
 - (v) What is meant by plagiarism in the context of academic writing ?
 - (vi) How is ‘editing’ different from ‘revising’ ?
2. Write short essays in about **200** words each on the following : 4×10=40
- (i) What are the foundational elements of critical thinking ? How can they be applied to develop good writing skills ?

- (ii) Explain the characteristics of an argumentative text. What strategies would you adopt to write an effective argumentative text ?
- (iii) What is “Copyright Law” ? Why should the author of academic texts be aware of such a law ?
- (iv) Write a short essay on the structure of a business proposal.
3. Write a well structured composition (in around **200** words) on the topic : **15**
- Keeping the College Campus Clean and Green :
Your role as a student.
4. (i) What aspects should be considered to make a piece of persuasive writing effective ? **5**

- (ii) Your company has produced a new laptop model. Write a paragraph (around **200** words) persuading college students to buy this new model. 10

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