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BERC-131

**B. A. (VOCATIONAL STUDIES) MICRO,
SMALL AND MEDIUM ENTERPRISES
(BAVMSME)**

Term-End Examination

December, 2024

BERC-131 : CSR PROJECTS AND PROGRAMMES

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

1. Define CSR. Discuss the drivers of CSR.

5+15=20
2. Explain the provisions under Schedule VII of the Companies Act, 2013. Write about CSR activities of any *one* company.

12+8=20
3. Discuss the role of companies towards environmental aspects of CSR with suitable examples.

15+5=20

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4. What is the need for Social Audit ? Explain the scope and principles of Social Audit. 5+15=20
5. What is Project Evaluation in CSR ? Write the major differences between Appraisal, Monitoring, Evaluation and Impact Assessment. 10+10=20
6. Explain in detail the complete process involved in CSR programme planning. 20
7. What do you understand by Corporate NGO partnership ? Write about any *one* CSR programme being implemented by partnership. 8+12=20
8. Write short notes on any ***two*** of the following : 10+10=20
- (a) Industrial Associations practising CSR
 - (b) Stakeholders, participation in project and its benefits
 - (c) Nurkse's model of vicious circle of poverty
 - (d) Indicators for monitoring CSR projects

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