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BERC-132

**B. A. (VOCATIONAL STUDIES) MICRO,
SMALL AND MEDIUM ENTERPRISE
PROGRAMME
(BAVMSME)**

Term-End Examination

December, 2024

BERC-132 : IPR FOR MSMES AND START-UPS

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. How is IPR important and significant for MSMEs ? Discuss. 20
2. Explain evolution of the following : 10+10
 - (a) Geographical indications
 - (b) Industrial design
3. Describe some key do's and don'ts when you are preparing a patent application and explain their importance. 20

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4. Who is a Controller of Design ? Describe his powers and duties. 5+15
5. Discuss the civil and criminal remedies available to the owner of the trademark against infringement by third party. 20
6. Explain the qualitative and quantitative approaches to IP valuation. 20
7. What do you understand by Domain Name ? Enumerate the prerequisites adopted for choosing a domain name. 5+15
8. Write short notes on any *two* of the following : 10+10
 - (a) Trade secrets
 - (b) Confidential information
 - (c) The Hague system of registration of design

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