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BHC–013

**DIPLOMA IN EVENT MANAGEMENT
(DEVMT)**

Term-End Examination

December, 2024

**BHC–013 : EVENT COORDINATION AND
CONTROL**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. What do you understand by execution phase in event management ? Describe the event execution phase in detail. 20
2. (a) Describe the different types of menu available in the food and beverage service industry. 10
(b) Write about Waiter Service and Self Service in service planning (food service style). 10

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3. (a) While dealing with performers in staging events, what are the major factors to be considered ? Describe. 10
- (b) Describe theming and event design. 10
4. How do social events contribute to the social and personal events sector ? Elaborate on the different types of social events using examples. 20
5. (a) Discuss the penetration and impact of entertainment events. 10
- (b) Discuss MICE and corporate events with the help of examples. 10
6. Give a detailed classification of cultural events. Further, describe the scope of cultural events. 20
7. Write short notes on any *four* of the following : 4×5=20
- (a) Audio-Visual, sound and special effects in staging an event
- (b) Green venue design

- (c) Evaluation to measure performance
- (d) Work Breakdown Structure (WBS)
- (e) Management of sports events
- (f) Destination weddings
- (g) Internet of Things (IoT) and Mobile Technology in event management

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