

No. of Printed Pages : 2

BMS-002

CERTIFICATE IN NGO MANAGEMENT
(CNM)

Term-End Examination

December, 2024

BMS-002 : MANAGEMENT FUNCTIONS

Time : 2 Hours

Maximum Marks : 50

Note : Attempt any five questions. All questions carry equal marks.

1. Define a trust and explain its essential elements. Differentiate a trust from a society. 10
2. Name and explain any five documents required for the registration of a society. 10
3. What is a Trial Balance ? State the objectives behind the preparation of a Trial Balance. 10
4. What is a cash budget ? What purpose are served by a cash budget ? 10
5. What is the societal concept of marketing ? Explain with the help of an example. 10

B-1359/BMS-002

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[2]

6. State and explain the four P's of social marketing. 10
7. Write a note on the role of non-formal education in the enrichment, empowerment and social development of learners. 10
8. (a) State the fundamentals of network construction in an project network. 5
(b) Explain the importance of internal generation of revenue for an NGO. 5

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