

No. of Printed Pages : 2

BNM-022

**B. A. IN JOURNALISM AND DIGITAL
MEDIA (BAJDM/BAFJDM)**

Term-End Examination

December, 2024

BNM-022 : TECHNIQUES OF REPORTING

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

1. What challenges does a health reporter face and what things should a reporter keep in mind while covering health beat ? 10+10=20
2. What is the inverted pyramid style of news writing ? Write a news report in about **350** words on any social issue of your choice. 5+15=20
3. Explain the importance of research in journalism with suitable examples. 20
4. Discuss the roles and responsibilities of the following : 4×5=20
(a) Editor-in-chief

B-1742/BNM-022

P. T. O.

- (b) Resident Editor
 - (c) News Editor
 - (d) Copy Editor
5. Discuss the qualities required to become a successful crime reporter. 20
6. Which activities of political parties provide stories to political journalists ? Explain with examples. 20
7. What are the do's and don'ts for a journalist while taking an interview ? 20
8. Write short notes on any *four* of the following :
4×5=20
- (a) News Agency
 - (b) Investigative reporting
 - (c) Reporting on senior citizens
 - (d) Fashion photography
 - (e) Contempt of Court
 - (f) Trail by media

× × × × × × ×