

No. of Printed Pages : 3

DCE-4

**DIPLOMA IN CREATIVE WRITING IN
ENGLISH (DCE)**

Term-End Examination

December, 2024

**DCE-4 : WRITING FOR MEDIA : RADIO AND
TELEVISION**

Time : 3 Hours

Maximum Marks : 100

(Weightage : 70%)

Note : *This paper has two Sections—A and B.*

*Answer any **two** questions from Section A*

*and any **three** questions from Section B.*

All questions carry equal marks.

Section—A

Answer any *two* questions from this Section.

1. Sound effects play an essential role in a radio script. Do you agree ? Give reasons for your answer. 20

A-97/DCE-4

P. T. O.

2. What are the general rules for adapting for Radio ? Discuss in detail. 20
3. Do you agree that 'TV is a powerful medium of mass communication' ? Give reasons for your answer. 20
4. What kind of content should be developed for TV programmes for children ? Discuss in detail. 20
5. What is the difference between writing for a video magazine and writing for other TV formats ? Give a reasoned answer. 20

Section—B

Answer any *three* questions from this Section.

6. You have been sent as a radio interviewer to interview an overnight billionaire. Write *ten* questions and their possible answers as to how he managed to acquire so much wealth in a short period of time. 20
7. Write a short radio play to show the bad effects of addiction to mobile phone apps. 20

8. Write a radio feature on how depression is becoming very common in our fast paced world these days. 20
9. Write a TV documentary on some travel destination that you have visited and would like to recommend to others. Your script must have a description of the visuals and sound effects along with the narration. 20
10. Write a 30 second TV advertisement on any *one* of the following : 20
- (a) A new medicine for losing weight
 - (b) A new holiday resort
 - (c) A new cold drink.

x x x x x x x