

**POST GRADUATE DIPLOMA IN
AGRIBUSINESS (PGDAB)**

Term-End Examination

December, 2024

**MAM-053 : MANAGERIAL ECONOMICS AND
FINANCE IN AGRIBUSINESS**

Time : 2 Hours

Maximum Marks : 50

Note : (i) *Answer any **five** questions.*

(ii) *All questions carry equal marks.*

1. Explain the important micro-economic concepts which are important for the analysis of business problems. 10
2. What is demand forecasting ? Discuss the simple survey methods of demand forecasting. 10
3. Explain the concept of changes and shift in demand curve with the help of a diagram. 10

4. Define accounting standards. Explain the objectives and benefits of accounting standards.
10
5. What is cash book ? What are different types of cash book maintained by the business ? Explain how single column cash book is prepared. 10
6. Prepare a format of Balance Sheet in vertical presentation. 10
7. What do you understand by specialized financial institutions ? Discuss about important specialized financial institutions. 10
8. Define risk management. Explain the process of risk management. 10

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