

No. of Printed Pages : 2

MBP-003

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING (PGDBP)**

Term-End Examination

December, 2024

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *This question paper has **ten** questions.*

(ii) *Attempt any **five** questions.*

(iii) *All questions carry equal marks.*

(iv) *Attempt each question in **300–350** words,
unless otherwise instructed.*

1. Discuss briefly the *three* commonly used processes of printing. 20
2. What are the *four* common factors to be taken into account while choosing the type font ? Explain each briefly. 20
3. Write a note on the facts to be included in each bibliographic entry. 20

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4. Distinguish between hot composing and cold composing for the printing press. 20
5. Elaborate on the importance of costing for a publisher and briefly discuss what a costing sheet includes. 20
6. Discuss the most commonly used varieties of paper. 20
7. What are the factors to be kept in mind while selecting paper ? 20
8. Compare saddle stitch and side stitch, discussing the pros and cons of each type. 20
9. "The essence of editing binding is sewing." Explain with examples. 20
10. Write short notes on any *two* of the following in about **150-200** words each : 10+10
 - (a) How does DTP work ?
 - (b) Need for binding a book
 - (c) Cover material
 - (d) Headbands
 - (e) Word processing

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