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MDC–001

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

Term-End Examination

December, 2024

**MDC–001 : FUNDAMENTALS OF DEVELOPMENT
AND COMMUNICATION**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

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1. What is development paradigm ? Discuss different facts of development paradigm. Discuss basic needs approach of development paradigm. 5+5+10=20

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2. Describe the meaning of human development.
Discuss the different dimensions of human development. 5+15=20

3. Discuss the different connotations of development in general perceived in the post-World War-II period. Explain the impact of different notions of development in society.
15+5=20

4. Discuss the positive and negative impact of emigration. 10+10=20

5. Describe the causes of unemployment and its effects. 10+10=20

6. What is development communication ? Narrate its different features. Discuss the role of media in development communication. 5+10+5=20

7. Define interpersonal communication. Write its basic elements, merits and barriers to it.
5+15=20

8. Write short notes on any *four* of the following :

4×5=20

- (a) Green Index
- (b) Development as realization of human potential
- (c) Factors affecting fertility
- (d) Methods of measurement of poverty
- (e) Forms of communication
- (f) Berlo's Model of Communication

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