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MDC-002

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

Term-End Examination

December, 2024

**MDC-002 : HUMAN DEVELOPMENT AND
COMMUNICATION**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. "Water plays the most important role in agricultural development." Comment with suitable examples. 20
2. Explain the role of Bilateral and International Agencies in India. How is it contributing to the Economic and Social Development in India ? Explain. 20

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3. Explain the salient features of the Constitutional 74th Amendment Act, 1992. 20
4. What are the Folk and Traditional Media ? Discuss in detail the different media in India. 20
5. Discuss in detail the history of Television in India. How has it helped in Development processes ? Explain. 20
6. Describe any *two* paradigms and models of Development Communication. 20
7. Describe the 'Jan Mangal' programme and 'Bindas Bol' campaign. How is it helpful for Social Development in India ? 20
8. Write short notes on any *two* of the following :
2×10=20
 - (a) MRTP Act
 - (b) Green House Effect
 - (c) IBC and ISBS
 - (d) Operation Flood

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