

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/M. A.
(CORPORATE SOCIAL)
RESPONSIBILITY (PGDCSR/MACSR)**

Term-End Examination

December, 2024

MEDS-054 : CSR PROJECTS AND PROGRAMMES

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any ***five*** questions. All questions carry equal marks.

1. What is the difference between a reactive and proactive CSR programme ? Discuss the main phases involved in CSR programme planning process. 6+14
2. Differentiate between primary and secondary stakeholders. Explain the steps in stakeholder analysis. 4+16

3. Classify PRA methods. Discuss any *one* method with meaning, objectives, steps, advantages and limitations. 8+12
4. Discuss the meaning and concept of SWOT analysis as a CSR project management tool. 20
5. What do you mean by Sampling ? Explain different types of sampling used in CSR data analysis. 5+15
6. Define the term social audit. Discuss the principles, objectives and importance of social audit of CSR projects. 5+15
7. What do you understand by 'Theory of Change' ? Discuss the concept of SRoI and how it measures change with an example. 6+14
8. Write short notes on any **two** of the following : 10+10
 - (a) Prioritization of CSR needs
 - (b) Key elements in monitoring of CSR projects
 - (c) Milestone chart as a CSR project management tool

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