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MER-005

**MASTER OF ARTS
(ENTREPRENEURSHIP)
(MAER)**

Term-End Examination

December, 2024

**MER-005 : IPR AND TECHNOLOGY
COMMERCIALISATION**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Answer any **five** questions.*

(ii) *Each question carries equal marks.*

1. Write short notes on each of the following in brief : 10×2=20

- (a) Enforcement of IPRs
- (b) Costs of Trademark
- (c) Biotechnology and IP
- (d) Eligibility criteria to file a patent

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- (e) Intellectual property in knowledge economy
 - (f) Franchising and Distributorship
 - (g) Traditional knowledge and WTO
 - (h) Drafting of claims
 - (i) Objectives of the Invention
 - (j) Patent commercialization
2. (a) Describe different categories of IP Instruments. 10
- (b) Discuss the IP Law in India. 10
3. (a) Explain the cost of acquisition and maintenance of IP separately for patents. 10
- (b) Discuss the stages involved in grant of patent and types of patent application. 10
4. (a) Write a note on the relationship between patent and technology development. 10
- (b) Describe in brief the legal instruments of technology transfer. 10

5. Describe the reasons for protecting traditional knowledge for research in detail. 20
6. (a) Differentiate between a provisional and complete specification. 10
- (b) Discuss patent/technology valuation and pricing. 10
7. (a) Describe the role of patents in economic growth. 10
- (b) Discuss the WIPO's role in digital economy. 10
8. (a) How will you identify potential licensees ? Give examples. 10
- (b) Will UDRP dispute resolution stifle the Internet ? Give your views. 10

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