

No. of Printed Pages : 3

MHH-102

**POST GRADUATE DIPLOMA IN
HOSPITAL AND HEALTH
MANAGEMENT
(PGDHHM)**

Term-End Examination

December, 2024

MHH-102 : HOSPITAL SERVICES

Time : 3 Hours

Maximum Marks : 70

Note : (i) Attempt any **three** questions from
Question Nos. 1 to 4 carrying 15 marks
within **1500** words each.

(ii) Attempt any **five** questions from
Question No. 5 carrying 5 marks within
500 words each.

1. Explain accounting and enlist basic accounting principles. Also mention the types of accounts and its application in health sector. 15

D-3155/MHH-102

P. T. O.

2. Describe the approach to budgeting being followed in a hospital or health care setup. Mention types of budget that the management of a 500 bedded tertiary care hospital should prepare. 15
3. Explain price elasticity. What is the price elasticity of demand for hospital services in a given region and how does a 100% increase in hospital fees affect the quantity demanded of medical procedure ? 15
4. What is materials accounting ? Enlist the document that needs to be kept in schedule. 15
5. (a) What are effective marketing strategies for promoting preventive health care in the health sector. 5
- (b) Write a short note on re-order level, its benefits and factors that affect re-order point calculation. 5
- (c) What is equipment procurement plan in a hospital setup ? 5

- (d) How is pricing for medical services different from pricing for commodity(s)/good(s) ? 5
- (e) How does break-even analysis apply to hospital financial management ? 5
- (f) Differentiate between Lead Time and Buffer Stock. 5

x x x x x x x