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MLI-006

**POST GRADUATE DIPLOMA IN
LIBRARY AUTOMATION AND
NETWORKING (PGDLAN)**

Term-End Examination

December, 2024

MLI-006 : CONTENT DEVELOPMENT

Time : 2 Hours

Maximum Marks : 50

Weightage : 40%

Note : (i) *Attempt all questions. All questions carry equal marks.*

(ii) *Illustrate your answers with suitable examples and diagrams, wherever necessary.*

(iii) *Write relevant question number before writing the answer.*

1. Enumerate different types of content analysis and describe the steps of analysis of any *one* type.

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Or

What is Dublin Core ? Describe its core elements with examples.

2. Discuss the parameters of evaluation of web documents on the lines of suggestions made by Louis Shores for print resources.

Or

What are the different approaches of providing metadata for web resources ? Discuss the issues that arise in cataloguing of web documents.

3. Describe the features of Z39.50 protocol. Discuss its applications in the library context.

Or

Define Information Resource Management (IRM). Describe the Willard Model of IRM.

4. How is XML different from HTML ? Discuss the library applications of XML.

Or

What are the legal issues associated with information on the web ? Explain such issues and suggest the remedies.

5. Write short notes on any *two* of the following in about **250** words each :

- (a) Semantic Tags
- (b) Text Encoding Interchange
- (c) Netiquettes
- (d) Cryptography

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