No. of Printed Pages : 2 **MMPC–020**

MASTER OF BUSINESS ADMINISTRATION/MASTER OF BUSINESS ADMINISTRATION (BANKING AND FINANCE) (MBA/MBF)

Term-End Examination

December, 2024

MMPC–020 : BUSINESS ETHICS AND CSR

Time : 3 Hours *Maximum Marks : 100*

Weightage : 70%

Note : *Attempt any* ***five*** *questions. All questions carry equal marks.*

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1. "Business ethics is an oxymoron." Justify the statement with examples.

2. Do you agree that global expansion of business has hastened consumer consciousness movement ? Explain.

3. Is ethical theory of any use in the real world of managerial decision-making ? Discuss by citing some examples from current business practices.

4. What are the ethical issues in corporate lobbying and the 'revolving door' phenomena in a government-business relationship ? Discuss.

5. Socially Responsible Investments demonstrate a business strategy that has a huge social impact. Elaborate with examples.

6. Why responsibility to its stakeholders is the fundamental principle of business ethics and corporate social responsibility ? Explain.

7. Discuss in brief some of the CSR initiatives of Indian companies.

8. Discuss the importance, tools and techniques of CSR and sustainable reporting.

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