

No. of Printed Pages : 3

MMPO-005

MANAGEMENT PROGRAMME

(MP)

Term-End Examination

December, 2024

MMPO-005 : LOGISTICS AND SUPPLY CHAIN

MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. What are the salient features of Quick Response System ? For what kind of product it has been found to be beneficial and why ?

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2. “COVID-19 pandemic has presented a great challenge for existing supply chains.” Discuss. Give examples of some companies which faced disruption in the supply chain.
3. “Benchmarking is a continuous process.” Express your opinion in favour or against it by giving reasons.
4. What do you understand by Perspectives Based Measurement System ? List *six* unique sets of metrics to measure performance of SCM.
5. What supply chain strategies can rail companies use to stop the erosion of market share to air travel in case of passengers and road in case of freight ?
6. Describe how a company achieves strategic fit between its supply chain strategy and its competitive strategy.

[3]

7. Write short notes on *three* of the following :

- (a) Physical Distribution Management
- (b) IT as an enabler of SCM
- (c) Activity-Based Costing (ABC)
- (d) Measures for Warehouse Location
- (e) Vendor Managed Inventory

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