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MNM-012

**POST GRADUATE DIPLOMA IN
DIGITAL MEDIA (PGDIDM)**

Term-End Examination

December, 2024

MNM-012 : DIGITAL JOURNALISM

Time : 2 Hours

Maximum Marks : 50

Note : (i) *This question paper has three Parts.*

(ii) *Each Part has internal choices, which
are indicated.*

Part—A

Note : *Answer any **five** of the following questions
in about **100** words each. Each question
carries 2 marks. 5×2=10*

1. Explain the definition of news.
2. Discuss the role of news agencies in journalism.
3. What are the different types of news reporting based on the sources of origin ?
4. Outline the methods of writing for social media.
5. Highlight the qualities of good writing in journalism.

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6. Discuss the importance of research in journalism.
7. Explain the techniques of news writing.

Part—B

Note : Answer any **four** of the following questions in about **250** words each. Each question carries 5 marks. 4×5=20

8. Discuss the reliability and credibility of news sources in digital journalism.
9. Explain the basics of writing for radio and television journalism.
10. How does online journalism differ from traditional journalism ? Discuss the characteristics of online journalism.
11. Describe the challenges and ethical issues faced in mobile journalism.
12. Analyze the transition from newspapers to e-Newspapers and online media. What are the features and characteristics of e-Newspapers ?
13. Explain the challenges and opportunities of writing for online news websites. How can journalists adapt their writing style for online platforms ?

Part—C

Note : Answer any **two** of the following questions in about **500** words each. Each question carries 10 marks. 2×10=20

14. Explain the process of setting up an online newsroom. What are the key roles and responsibilities of different teams in an online newsroom ?
15. Describe the importance and challenges of data journalism in the digital age. How can journalists effectively use data for story-telling and reporting ?
16. Discuss the basics of writing for online media. How does online writing differ from writing for traditional print and broadcast media ?

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