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MNM-034

**M. A. (JOURNALISM AND DIGITAL
MEDIA) (MAJDM)**

Term-End Examination

December, 2024

MNM-034 : MOBILE JOURNALISM

Time : 2 Hours

Maximum Marks : 50

Note : *Attempt question from all section as per instructions.*

Section—A

Note : Answer any *five* questions. Each question carries marks. 5×2=10

1. What is the significance of mobile phones in modern newsrooms ?
2. Describe the role of Augmented Reality (AR) in mobile story-telling.
3. What are the primary advantages of high mobile penetration for news institutions ?
4. List the different types of mobile media.

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5. Explain the concept of mobile-first journalism.
6. What are the technical challenges associated with mobile multimedia production ?
7. What are the legal considerations related to mobile journalism in India ?

Section—B

Note : Answer any *four* questions. Each question carries 5 marks. 4×5=20

8. Discuss the differences between mobile news consumption and traditional news consumption.
9. Explain how mobile journalism enhances participatory media and citizen engagement. Give suitable examples.
10. Does mobile connectivity influence news production in remote areas ? Explain with the help of suitable examples.
11. Analyse the role of mobile apps in revolutionising the story-telling techniques in mobile journalism. Cite examples.
12. Explain the importance of mobile multimedia in transforming mobile journalism. Give relevant examples.

13. Discuss the ethical challenges that mobile journalists face when using user-generated content.

Section—C

Note : Answer any *two* questions. Each question carries 10 marks. 2×10=20

14. Discuss how mobile journalism acts as a bridge between mainstream media and citizen journalists in India. Give examples.
15. Enumerate the benefits and limitations of mobile-based real-time reporting in high-risk situations. Cite relevant examples.
16. “Mobile technology has reshaped the dynamics of news distribution.” Discuss this statement with examples from Indian media.

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