

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

Term-End Examination

December, 2025

**BMS-001 : INTRODUCTION TO NGO
MANAGEMENT**

Time : 2 Hours

Maximum Marks : 50

Note : Answer any ***five*** questions. All questions carry equal marks.

1. Describe the different types of NGOs. Discuss with the help of examples various activities involved in these NGOs.
2. How does the PEST framework for any NGO work ? Explain.

3. What are the different ways to measure strength and weaknesses of an NGO ? Discuss with examples.
4. Differentiate between non-verbal and verbal cues in communication. Explain with respect to NGOs.
5. How does social media have an impact on NGOs ? Explain with the help of examples.
6. Discuss the process of strategic framework.
7. Discuss the different stages of report preparation.

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