

CERTIFICATE IN NGO MANAGEMENT

(CNM)

Term-End Examination

December, 2025

BMS-003 : HEALTHCARE MANAGEMENT

Time : 2 Hours

Maximum Marks : 50

Note : (i) *Attempt any **five** questions.*

(ii) *All questions carry equal marks.*

1. Discuss the role of Accredited Social Health Activist (ASHA) in the primary healthcare sector. 10

2. Describe and comment on the comprehensive healthcare project at Jamkhed. 10
3. What is the Information, Education and Communication (IEC) strategy under National AIDS Control Policy (NAPC) ? Describe its objectives and components. 10
4. How can the disease be prevented by better management of environment ? Explain by giving examples. 10
5. Describe the various types of data required for health situation analysis. 10
6. Discuss the government initiatives for empowerment of women in healthcare. 10
7. List and explain the elements of advocacy. 10

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8. Write short notes on the following : 5+5

(a) Community mobilisation

(b) Administration and Monitoring of
National Nutrition Policy

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