

**B. A. IN JOURNALISM AND
DIGITAL MEDIA
(BAJDM/BAFJDM)**

Term-End Examination

December, 2025

**BNM-025 : TYPES OF JOURNALISTIC
WRITINGS**

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions. All questions carry equal marks.

1. (a) Compare news writing to feature writing. 10
- (b) Explain how the inverted pyramid model functions in news reporting. Exemplify. 10
2. What are the essential qualities of a good feature writer ? 20

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3. Explain the role of language and style in feature writing. 20
4. Discuss Max Weber's idea of politics as a vocation. 20
5. How do elections influence media coverage and political participation ? 20
6. Explain the key elements of political report writing. 20
7. What are the different types of development in communication writing ? 20
8. Write short notes on any *four* of the following : 4×5=20
 - (a) Significance of solution journalism
 - (b) Stages in public policy process
 - (c) Systems model for policy analysis
 - (d) Election process
 - (e) Impact of political ideology
 - (f) Editorial freedom

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