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DCE-04

**DIPLOMA IN CREATIVE WRITING
IN ENGLISH (DCE)**

Term-End Examination

December, 2025

**DCE-04 : WRITING FOR MEDIA-RADIO AND
TELEVISION**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : *This paper has two Sections A and B.
Answer any **two** questions from Section A
and any **three** questions from Section B.
All questions carry equal marks..*

Section-A

Note : *Answer any **two** questions from this
Section.*

1. Write short notes on any *two* of the
following : 2×10=20
 - (a) Radio Play

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- (b) Radio Software
 - (c) Public Service Announcement
 - (d) TV Serials
2. Discuss the limitations of Radio as a medium. 20
 3. How are sports relay on Radio different from such relays on TV ? 20
 4. How is TV more effective than other media of mass communication ? 20
 5. What is a Story Line ? Explain it in detail. 20

Section-B

Note : Answer any *three* questions from this Section.

6. Write a radio play on any *one* of the following : 20
 - (a) Birds of a feather flock together
 - (b) Don't bite the hand that fads you
7. Write a radio profile of any *one* famous sportsperson whom you admire. 20

8. Write a TV advertisement on any *one* of the following : 20
- (a) A new brand of coffee
- (b) A new mobile application
9. Write a short TV play for children on “Fear of Injections”. 20
10. Write a documentary for either radio or television on “One should not be a couch potato”. 20

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