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MAM-052

**MASTER OF BUSINESS
ADMINISTRATION (AGRIBUSINESS
MANAGEMENT) (MBAABM)**

Term-End Examination

December, 2025

**MAM-052 : AGRIBUSINESS MANAGEMENT
AND POLICIES**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Discuss the significance of the agribusiness system and explain its key components.
2. How does the diversification in agriculture contribute to its sustainability ? Discuss its key short-term objectives.

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3. Explain the following issues related to agricultural trade :
 - (a) Trade Distortions
 - (b) Sanitary and Phytosanitary (SPS) measures
4. Define an Entrepreneur. Classify entrepreneurs based on their expertise and type of business.
5. Discuss the need for FPOs (Farmer Producer Organizations) and explain the broad services and activities undertaken by FPOs.
6. What is Corporate Governance ? Explain its core principles.
7. Discuss the major conflicts in the implementation of agribusinesses policies.
8. Critically evaluate the role of agricultural price and marketing policies in the Indian economy.

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