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MAM-055

**POST GRADUATE DIPLOMA IN
AGRIBUSINESS
(PGDAB)**

Term-End Examination

December, 2025

**MAM-055 : PRINCIPLES OF AGRIBUSINESS
MANAGEMENT**

Time : 2 Hours

Maximum Marks : 50

Note : Attempt any *five* questions. All questions carry equal marks.

1. What do you understand by the managerial roles in organizations ? Discuss the types of managerial roles.
2. What is organizational design ? Explain the importance of organizational structure and factors considered in designing the organizational structure.

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3. What do you understand by training and development ? Explain the process of manpower training in an organization.
4. Define Organizational Behaviour (OB). What are various disciplines that contribute to the theory-building in OB ?
5. What do you understand by the conflict in an organization ? Discuss the different sources of conflicts.
6. Define leadership. Discuss the roles and functions of leaders.
7. Explain the concept and functions of enterprise information system.
8. Discuss the advantages and limitations of e-Commerce.

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