

No. of Printed Pages : 2

**MAM-057**

**MASTER OF BUSINESS  
ADMINISTRATION  
(AGRIBUSINESS MANAGEMENT)  
(MBAABM)**

**Term-End Examination**

**December, 2025**

**MAM-057 : PROJECT MANAGEMENT IN  
AGRIBUSINESS**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** *Attempt any **five** questions. All questions carry equal marks.*

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1. Explain the meaning and nature of agricultural projects. Define and discuss the project life cycle.
2. Discuss the nature and types of project selection models. Discuss numeric models in detail.

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3. What is Participatory Rural Appraisal (PRA) ? Explain its principles, tools, techniques and advantages. How is it different from Rapid Rural Appraisal ?
4. Discuss about various functional areas where project planning is applicable for a success of project.
5. What do you mean by process mapping ? Explain the need for process mapping and an example of process map.
6. Explain the key factors considered in the project risk plan analysis. Discuss the use of decision tree analysis in project risk plan analysis.
7. What do you understand by project appraisal and project evaluation ? What are its different appraisal techniques ? Discuss undiscounted appraisal techniques in detail.
8. Discuss the concept of project review and audit. Explain the types of audit. Write a note on requirement of audit, audit team and audit report.

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