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MBP-001

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING (PGDBP)**

Term-End Examination

December, 2025

**MBP-001 : INTRODUCTION TO PUBLISHING
AND ITS LEGAL ASPECTS**

Time : 3 Hours

Maximum Marks : 100

Note : *All questions are compulsory. All questions carry equal marks. Attempt each question in **300-350** words, unless otherwise instructed.*

1. What is book publishing ? Describe the qualities of a good book publisher. 20

Or

Explain the typical structure of a publishing house with the help of a diagram.

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2. What are the functions carried out by the promotion and sales department of a publishing house ? What are the jobs available in this department ? 20

Or

Why is it important to evaluate a manuscript before accepting it for publication ? Who evaluates the manuscript ?

3. What is meant by infringement of copyright ? What remedies are provided against infringement of copyright ? 20

Or

Why is it important to draw up a publishers' contract ? What aspects are usually covered by such a contract ?

4. What is the 'Charter of the Book' ? What are its major provisions ? 20

Or

What is ISBN ? What are the advantages of ISBN ?

5. Write short notes on any *two* of the following
in around **200-250** words each : 10+10

- (i) Administration and Accounts
department of a publishing house
- (ii) Digital heritage
- (iii) Literary agents
- (iv) The publishers' dilemma
- (v) Designing a book

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