

No. of Printed Pages : 3

MEDS-052

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/MASTER
OF ARTS IN CORPORATE SOCIAL
RESPONSIBILITY
(PGDCSR/MACSR)**

Term-End Examination

December, 2025

MEDS-052 : CSR PROCESS

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions. All questions carry equal marks.

1. What is business ethics ? Discuss the approaches to ethical decision-making. 5+15

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2. What is meant by employer branding ?
Discuss the steps for creating employer branding strategies. 5+15
3. What do you understand by Rehabilitation and Resettlement (R & R) ? Discuss the steps in formulation and implementation of R & R action plan. 5+15
4. What are the different attributes of stakeholders ? How do you classify stakeholders on the basis of attributes present ? 8+12
5. What are corporate foundations ? Giving examples, discuss the role of corporate foundations in corporate philanthropy. 5+15
6. What are the different global commitments which aim towards sustainable development ? Discuss any *two*. 5+15
7. What are urban local bodies ? Discuss the functions of urban local bodies. 5+15

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8. Write short notes on any *two* of the following : 10+10

- (a) Sustainability risks and challenges of corporates
- (b) Strategies for developing a training plan for employees
- (c) Dimensions of exclusion

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