

No. of Printed Pages : 3

MEDS-053

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/MASTER
OF ARTS IN CORPORATE SOCIAL
RESPONSIBILITY
(PGDCSR/MACSR)**

Term-End Examination

December, 2025

MEDS-053 : CSR IMPLEMENTATION

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any *five* questions.

(ii) All questions carry equal marks.

1. What is the importance of implementing agency in CSR ? Discuss the transactional factors that help in choosing the right implementing agency. 5+15

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2. What is theory of change ? Discuss the application of theory of change for CSR projects. 5+15
3. Discuss the various steps involved in the process of idea development. 20
4. What do you understand by social venture ? Discuss the operational models of social enterprise. 5+15
5. What is social venture capital ? Discuss the guiding principles of social investment. 5+15
6. What are the steps involved in CSR strategy formulation ? Discuss the rules to consider while developing an effective CSR strategy. 8+12
7. What is ISO 26000 ? Discuss the key issues for adoption of ISO 26000 for corporate and private sector. 5+15

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8. Write short notes on any *two* of the following :

10+10

- (a) Rating scales for NGOs
- (b) Steps involved in capacity building for CSR implementation
- (c) Market Mechanism and CSR

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