

No. of Printed Pages : 3

MEDS-054

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/
M. A. (CORPORATE SOCIAL
RESPONSIBILITY)
(PGDCSR/MACSR)**

Term-End Examination

December, 2025

**MEDS-054 : CSR PROJECTS AND
PROGRAMMES**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any *five* questions.

(ii) All questions carry equal marks.

1. Differentiate the terms Felt, Ascribed and Normative needs in the context of CSR. Write the characteristics of Needs Assessment with examples. 12+8

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2. Differentiate between appraisal and impact assessment of CSR programmes. Classify project appraisal techniques with examples. Explain any *one* of them. 5+10+5
3. What is CSR audit ? Describe the CSR audit procedure. 5+15
4. What is meant by CSR stakeholders analysis ? Explain the steps to identify and analyse stakeholder's participation in CSR. 5+15
5. Classify PRA methods. Explain cause-effect diagram method of PRA with its application in CSR work. 10+10
6. Define the term social audit in the context of CSR. Discuss different facets and methods of social audit in CSR. 5+15
7. Discuss the application of Bar, Gantt and Milestone charts in CSR programme management. 20

[3]

8. Write short notes on any *two* of the following :

10+10

- (a) *Seven* principles of SRoI
- (b) Sampling
- (c) Proactive and Reactive CSR programmes

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