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MER-001

M. A. (ENTREPRENEURSHIP)

(MAER)

Term-End Examination

December, 2025

MER-001 : BUSINESS ENVIRONMENT

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any *five* questions.

(ii) All questions carry equal marks.

1. How does socio-cultural environment affect business decision-making ? Give a brief sketch of the nature of socio-cultural environment prevailing in India. 10+10
2. Explain the main features of the basic business laws in India. Describe the legal provisions aimed at controlling and preventing environmental pollution. 10+10

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3. Explain the concept of social responsibility of business. Describe its pros and cons for the business in India. 8+12
4. Highlight the importance of small scale sector in Indian economy. Discuss various promotional schemes of the government for the development of small scale industries. 10+10
5. Explain the nature and composition of Indian money market. Describe the measures adopted for strengthening the Indian money market. 10+10
6. Describe Corporate Governance. State any *four* basic principles of good governance. 8+12
7. (a) Describe the composition and functions of Competition Commission of India. 10
- (b) What are the rights conferred upon the consumers under the Consumer Protection Act, 1986 ? Explain the complaints that can be filed before a consumer forum. 10

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8. Explain any *two* of the following : 10+10

(a) Indian Patents Act, 1970

(b) Special Economic Zones

(c) SEBI

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