

**MASTER OF ARTS
(ENTREPRENEURSHIP) (MAER)**

Term-End Examination

December, 2025

**MER-011 : STARTUP INCUBATION AND
BUSINESS ETHICS**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

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1. (a) “In today’s modern world, where everyone is striving to bring innovation, a good idea isn’t enough to create a startup.” In the light of this statement, explain the different types of startup with their features. 10
- (b) Explain the importance of startup in boosting the Indian economy. 10

2. Write short notes on any *two* of the following : 2×10=20
- (a) Technology Business Incubators
 - (b) Concept of Dummy Company with example
 - (c) Role of Corporate Social Responsibility
3. Explain in detail the different forms of business organization which are found in India. 20
4. Discuss the various sources of entrepreneurship financing. 20
5. Write short notes on any *four* of the following : 4×5=20
- (a) Six Thinking Hats
 - (b) PESTLE Analysis
 - (c) Types of Business Incubators
 - (d) Startup Incubators *vs.* Startup Accelerators
 - (e) Factors influencing valuation of startup

6. Explain *two* business models used by successful startups with examples. 20
7. “The importance of virtual incubators has increased as a result of the nation’s support for digital entrepreneurship.” Explain the concept, development and types of virtual incubators. 20
8. (a) Describe the steps to register startup with Startup India. 10
- (b) “Government needs to provide appropriate climate for the growth of startup.” Elaborate the statement. 10

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