

No. of Printed Pages : 3

MLI-006

**POST GRADUATE DIPLOMA IN
LIBRARY AUTOMATION AND
NETWORKING
(PGDLAN)**

**Term-End Examination
December, 2025**

MLI-006 : CONTENT DEVELOPMENT

Time : 2 Hours

Maximum Marks : 50

Weightage : 40%

Note : *Answer all questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

1. (a) What are the components of multimedia content ? Describe different images/graphic file formats and their advantages and disadvantages.

B-1324/MLI-006

P. T. O.

Or

- (b) What is the need of content analysis ?
Discuss in brief qualitative and quantitative methods of content analysis.
2. (a) What is Z39.50 ? Describe its areas of applications in the libraries.

Or

- (b) What are the different approaches of providing metadata for web resources ?
Discuss the issues that arise in cataloguing of web documents.
3. (a) What is syntactic context setting ?
Describe the parameters to be considered in this context.

Or

- (b) Explain the difference between Information Management and Knowledge Management. Describe various problems associated with creation of the Knowledge Management System.

[3]

4. (a) Explain how XML is different from HTML. Discuss the applications of XML in library.

Or

- (b) What is Plagiarism ? Describe the steps to be followed to detect and track down plagiarism.
5. Write short notes on any *two* of the following in about **250** words each :
- (a) ISO-17799
 - (b) Metadata Schemes
 - (c) Project Scorpion
 - (d) Text Encoding

x x x x x