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MMPL-001

**M. B. A. (LOGISTICS AND SUPPLY
CHAIN MANAGEMENT) (MBALS)**

Term-End Examination

December, 2025

**MMPL-001 : PRINCIPLES OF ENGINEERING
MANAGEMENT AND ECONOMICS**

Time : 3 Hours

Maximum Marks : 100

Note : *This question paper has seven questions.*

*Attempt any **five** questions. All questions
carry equal marks.*

1. What is scientific management ? Discuss its principles and relevance in today's engineering organizations.

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2. Define Micro Economics. How do the concept of demand and elasticity help managers in making pricing and production decisions ?
3. Explain the economic environment and government policies in shaping engineering projects and business decisions.
4. What is organization structure ? Discuss various forms of organization structure with examples. How does delegation of authority improve managerial efficiency ?
5. Explain the significance of project management. Discuss the phases of a project life cycle and utility of PERT and CPM techniques.
6. What is Value Engineering ? How does it contribute to cost efficiency and performance improvement in business processes ?

7. Write short notes on any *four* of the following :

- (a) Human Behavioural Work
- (b) Time Value of Money
- (c) Decision-making Process
- (d) Staff–Training and Development
- (e) Organisation Dynamics
- (f) Theory X and Theory Y

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