

No. of Printed Pages : 3

MMPO-005

MANAGEMENT PROGRAMME

(MP)

Term-End Examination

December, 2025

MMPO-005 : LOGISTICS AND SUPPLY CHAIN

MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Attempt any **five** questions.*

(ii) *All questions carry equal marks.*

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1. “Manufacturing and logistics are interrelated so no one can be considered in isolation.” Do you agree ? Discuss the logistics-manufacturing interface in detail.

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2. Define SCM integration and describe strategies involved in the supply chain integration.
3. Discuss the effect of Information Technology on Supply Chain. You may include sourcing, operations, logistics, customer relations and vendor relationship in your answer.
4. “Logistics Management impacts not only upon the profit and loss account of business but also upon the balance sheet.” Comment.
5. Explain the procedure of transport and carrier selection. Why is it carried out and what are its major characteristics ?
6. Discuss the essential differences in the supply chain management of Products *vs.* Services.

[3]

7. Write short notes on any *three* of the following :

- (a) Efficient Customer Response (ECR)
- (b) Supply Alliances
- (c) e-SCM Concept
- (d) Supply Chain Performance Measures
- (e) Hau Lee's Uncertainty Framework

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