

No. of Printed Pages : 3

**MNM-001**

**P. G. DIPLOMA IN ELECTRONIC  
MEDIA/M. A. IN JOURNALISM AND  
ELECTRONIC MEDIA  
(PGDEME/MAJEM)**

**Term-End Examination**

**December, 2025**

**MNM-001 : BROADCAST AND DIGITAL  
JOURNALISM**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Attempt any *five* questions. All questions  
carry equal marks.

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1. Write a first four-minute script for a radio documentary on any environment related topic. Also give your documentary an appropriate title. 20

**B-1115/MNM-001**

**P. T. O.**

2. What is the inverted pyramid style of news writing ? Write a news report in this style for a news website on any crime related story. 20
3. Write a script for a television news package of approximately 2 minutes duration in appropriate format on any business news. 20
4. What things should a designer keep in mind while designing the navigation system of a website ? 20
5. What are the basic rules we should follow while writing for online news platforms ? Explain with examples. 20
6. Discuss some important characteristics of online journalism. Explain its characteristics with suitable examples. 20
7. Discuss the qualities that a good television news presenter should possess. 20

[ 3 ]

8. Write short notes on any *four* of the following : 4×5=20

- (a) Participatory Reporting
- (b) Mobile Journalism
- (c) Distributive Reporting
- (d) Teleprompter
- (e) Anchor-Package
- (f) Rundown

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