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MNM-034

**M. A. (JOURNALISM AND DIGITAL
MEDIA) (MAJDM)**

Term-End Examination

December, 2025

MNM-034 : MOBILE JOURNALISM

Time : 2 Hours

Maximum Marks : 50

Note : *Attempt all Sections as directed.*

Section—A

Note : *Answer any **five** questions.* 5×2=10

1. List the advantages and disadvantages of mobile communication.
2. What is the role of Artificial Intelligence (AI) in mobile news production ?
3. Define the term 'Mobile Nations' and its significance.
4. Briefly describe the impact of mobile journalism on news consumption patterns.

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5. What are the differences between mobile journalism and traditional journalism ?
6. Describe the benefits of using mobile phones for news gathering.
7. What is the role of smartphones in facilitating citizen journalism ?

Section—B

Note : Answer any *four* questions. 4×5=20

8. Discuss the transformative relationship between mobile technology and news media in India.
9. Explain how smartphones have revolutionised the landscape of journalism.
10. How do mobile editing and production differ from traditional news production processes ?
11. Evaluate the benefits of using mobile devices for real-time crisis reporting.
12. Critically evaluate the challenges of misinformation in mobile journalism.
13. Discuss the influence of mobile multimedia components (audio, video and graphics) on mobile story-telling.

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Section—C

Note : Answer any **two** questions. 2×10=20

14. “Mobile journalism has democratised the production and dissemination of news.” Critically discuss this statement with examples.
15. Analyse the future of mobile journalism in the context of technological advancements like VR, AR and AI.
16. “Mobile multimedia has introduced innovative story-telling methods.” Analyse this statement with relevant examples from the media industry.

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