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MTTM-004

**MASTER OF TOURISM AND TRAVEL
MANAGEMENT
(MTTM)**

Term-End Examination

December, 2025

**MTTM-004 : INFORMATION MANAGEMENT
SYSTEMS IN TOURISM**

Time : 3 Hours

Maximum Marks : 100

Note : *Attempt any **five** questions in about
600 words each. All questions carry equal
marks.*

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1. Define data, information and knowledge.
Discuss the nature and definition of
information as propounded by Belkin,
Wersig and Brookes. 5+15

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2. Describe information systems. Explain the various operating elements of information systems. How is MIS differentiated from data processing ? 20
3. Describe the application of computers in the management decision-making areas. Give suitable examples. 20
4. What is meant by a computer network ? Explain with suitable examples, how networks can be classified according to their structures. 5+15
5. Write short notes on any *two* of the following in about **300** words each : 10×2=20
 - (a) Language Translators
 - (b) Information Economics
 - (c) Patents and Copyrights
6. Discuss the role of computers and information technology in travel services. 20
7. "Internet is a key to future tourism." Elaborate with the help of suitable examples. 20

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8. Write short notes on any *two* of the following
in about **300** words each : 2×10=20
- (a) System Life Cycle
 - (b) Hacking and its prevention
 - (c) LAN and its characteristics
9. Discuss various legal aspects related to the
use of computers. 20
10. Discuss the emergence and use of computers
in India. Also, highlight the impact of
computerisation on the tourism industry in
India. 20

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