No. of Printed Pages : 2

BERE–142

B. A. (VOCATIONAL STUDIES)
MICRO, SMALL AND MEDIUM ENTERPRISES PROGRAMME
(BAVMSME)

Term-End Examination

June, 2025

BERE-142 : DOCUMENTATION FOR MSMEs

Time : 3 Hours *Maximum Marks : 100*

Note : *Attempt any* ***five*** *questions. All questions carry equal marks.*

1. Explain how MSMEs contribute to the development of Indian economy. Provide examples of the sectors where MSMEs have a significant impact. 20
2. If you want to start an MSME, what measures would you take to ensure compliance with financial, operational marketings and sales and regulatory framework ? 20

Downloaded from www.IGNOUBABA.com

3. Give a detailed analysis of the legal compliance under the Companies Act, 2013, which is applicable to MSMEs. 20

4. Discuss in detail the various trade related and transfer related entry modes. 10+10

5. What is an ERPG framework ? Explain in context of international marketing with the help of an example. 10+10

6. Analyse the impact of packaging and labelling regulations on the competitiveness of Indian Exports in the global market. 20

7. (a) Write the meaning and types of International Trade. 10

   (b) What are the differences between Advance Payment and Cash against goods ? 10

8. Write short notes on any *two* of the following : 10+10

   (a) PESTLE Analysis

   (b) BCG Analysis

   (c) Volatility of Environment

   (d) FEMA Act, 1999

× × × × ×

Downloaded from www.IGNOUBABA.com