

**CERTIFICATE IN APPAREL
MERCHANDISING (CAPMER)
Term-End Examination
June, 2025**

**BHC-006 : FASHION, TEXTILES, PRODUCT
DEVELOPMENT AND MERCHANDISING**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. Describe the following :

(a) Any *four* elements of design 10

(b) Colour schemes 10

2. Classify knitting. Write about the types and characteristics of weft knitting with the help of illustrations. 20

3. (a) Write about handbags as an important fashion accessory. 10
- (b) Describe the essential weaving operations. 10
4. Classify textile fibres and write in detail about cotton fibres. 20
5. Write an essay on fabric properties and its uses. 20
6. (a) Explain the different styles of printing. 10
- (b) Differentiate between synthetic and natural fibres. 10
7. What are the basic elements of store interior design ? Explain how a merchandiser can prevent shop lifting. 20
8. Answer any *five* of the following : 5×4=20
- (a) Staple fibres
- (b) Classic and fads

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- (c) Ramie
- (d) Dobby weave
- (e) Napping
- (f) Roller printing
- (g) Colour story
- (h) Recycling of textiles
- (i) Style presentation

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