

No. of Printed Pages : 3

MBP-001

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING (PGDBP)**

Term-End Examination

June, 2025

**MBP-001 : INTRODUCTION TO PUBLISHING
AND ITS LEGAL ASPECTS**

Time : 3 Hours

Maximum Marks : 100

Note : *This question paper has **five** compulsory questions. All questions carry equal marks. Answer each question in around **300-350** words, unless otherwise instructed.*

1. Explain, what is meant by the term 'publishing'. How is book publishing different from newspaper publishing ? 20

A-107/MBP-001

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Or

Explain the typical structure of a publishing house with the help of a diagram.

2. What are the functions carried out by the production department of a publishing house ? What are the jobs available in the production department ? 20

Or

What are the methods by which manuscripts and book proposals come to editors ?

3. What do you understand by the terms 'digital heritage' and 'born digital' ? Why is it important to preserve digital heritage ? 20

Or

What is the meaning of the term 'copyright' according to the Indian Copyright Act, 1957 ?
What are rights of the owner of copyright ?

4. What aspects are covered by an author-publisher contract ? 20

Or

Define ISBN. Explain the structure of ISBN.

5. Write short notes on any *two* of the following
in **200-250** words each : 10+10

- (a) Promotion : Magic 'Mantra' of publishing
- (b) Qualities needed in a book publisher
- (c) Primary and subsidiary rights in a publisher's contract
- (d) The Charter of the Book
- (e) Evaluating a manuscript

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