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MDC-002

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

Term-End Examination

June, 2025

**MDC-002 : HUMAN DEVELOPMENT AND
COMMUNICATION**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : Answer any *five* questions. All questions carry equal marks.

1. Explain the detail 'The psychological crisis stage' of Erikson's theory. 20
2. Define Human Development. Explain the role of social media for the development of women and children. 20

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3. "CSR represent the social obligation and core value of Company." Explain this statement. What is the advantage of CSR ?
20
4. "Policy of open market has now become the global phenomenon." Explain this statement in Indian context. 20
5. Explain alternative media in India. How is it different from new media ? Explain. 20
6. Discuss in detail the functioning of press before and after India's independence. 20
7. Discuss the Revolution in Television Industry after the Gulf War. 20
8. Write short notes on any *two* of the following : 2×10=20
 - (a) Finance Commission
 - (b) Gulabi Gang
 - (c) Pathfinder and Demonstrator Project
 - (d) Semantic web and Fragmented future

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