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MDC-005

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

Term-End Examination

June, 2025

**MDC-005 : DEVELOPMENT : INFORMATION
AND COMMUNICATION TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : Attempt any *five* questions. All questions carry equal marks.

1. What is computer mediated communication ?
What are its various types ? Explain. 5+15
2. What do you mean by Health Information Literacy ? Throw light on the barriers to Health Information Literacy in India. 10+10

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3. Explain the role of ICT in open and distance learning. Discuss with suitable examples. 20
4. Explain the determinants of digital divide in India and throw light on some of the initiatives taken to bridge this divide. 10+10
5. Describe the models of e-Governance in rural development. Explain its importance in the rural development in India. 20
6. Elucidate the role of ICT in teaching-learning and administrative activities in educational institutions. 20
7. Discuss the relationship between democracy and digital media with suitable examples. 20
8. Describe the technologies available at individual and institutional level to address types of disabilities. 20

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