

**M. A. IN DEVELOPMENT
JOURNALISM (MADJ)**

Term-End Examination

June, 2025

**MDJ-003 : DEVELOPMENT THROUGH
DIGITAL MEDIA**

Time : 3 Hours

Maximum Marks : 100

(Weightage : 70%)

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Why is data journalism important in today's media landscape ? What skills and knowledge are essential for journalists to effectively analyze and present data ?
2. Discuss the relationship between access to media information and the protection of human rights. How does a free press contribute to transparency, accountability

and the promotion of human rights ? Use examples from different political and social contexts to illustrate your points.

3. Explain the concept of a Knowledge Society. What are its primary features and how does it affect human development and social progress ?
4. How do ethical principles apply to online news reporting ? Discuss specific ethical challenges faced by online news organizations.
5. Examine the core philosophy and principles behind Open Source Software (OSS) . How do concepts such as transparency, collaboration and freedom define the open-source ecosystem ?
6. Analyze the impact of e-Governance on public administration and service delivery. How do the provisions for legal recognition of electronic records and digital signatures facilitate e-Governance ?
7. Discuss the various security challenges in cyberspace, including hacking, phishing and malware. How do these challenges impact

individuals and organizations ? Provide examples of each type of threat and explain the methods used by attackers to exploit vulnerabilities.

8. Explain the concept of digital capital and its role in digital inclusion and exclusion. How does digital capital influence individuals' participation in the digital economy and society ?
9. Define ICT for Development (ICT4D) and discuss its significance in global development. How does ICT4D contribute to economic growth, education and healthcare in developing regions ?
10. Discuss the challenges and opportunities that policy-makers face while promoting economic and social development in a knowledge-driven society.

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