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MEDS-051

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/MASTER
OF ARTS IN CORPORATE SOCIAL
RESPONSIBILITY
(PGDCSR/MACSR)**

Term-End Examination

June, 2025

MEDS-051 : FUNDAMENTALS OF CSR

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* question. All questions
carry equal marks.

A-69/MEDS-051

P. T. O.

1. What are the different theories of CSR ?

Discuss the 'Triple Bottom Line' theory.

5+15

2. What are OECD guidelines for multinational enterprises ? Discuss the important policies on which the guidelines are based.

10+10

3. Discuss Section 135 and Schedule VII of Companies Act, 2013.

20

4. What are the causes of poverty in India ? Highlight the role of CSR in poverty alleviation.

10+10

5. Giving suitable examples, discuss the broad areas covered under CSR initiatives in environmental protection.

20

[3]

6. What is the importance of awareness caution ? Discuss the steps for successful awareness campaign. 10+10
7. Discuss the critical factors that contribute to effective community engagement in CSR activities. 20
8. Write short notes on any *two* of the following : 10+10
- (a) SEBI guidelines to assess compliance with environmental, social and governance norms
- (b) Section 171 of Companies Act, 2013
- (c) Elements of quality of life

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