

No. of Printed Pages : 3

MEDS-053

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/MASTER
OF ARTS IN CORPORATE SOCIAL
RESPONSIBILITY
(PGDCSR/MACSR)**

Term-End Examination

June, 2025

MEDS-053 : CSR IMPLEMENTATION

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. What are sustainable CSR projects ? Discuss the framework for prioritizing sustainable CSR projects. 5+15

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2. Discuss the role of implementing agency in formalizing CSR activities. What are the strategies that implementing agencies can adopt in identifying the projects ? 10+10
3. Discuss the application of theory of change with an example in CSR projects implementation. 20
4. What are the challenges faced in implementing CSR ? Discuss. 20
5. What do you understand by social venture ? Giving examples, discuss the sectoral focus areas for social venture. 5+15
6. What is responsible investment ? Discuss the core elements of an effective ESG (Environmental, Social and Governance) management system which help in integrating ESG into venture capital. 5+15
7. What are the different frameworks for corporate sustainability reporting ? Explain the GRI framework in detail. 8+12

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8. Write short notes on any *two* of the following : 10+10

- (a) Identify the right NGO for CSR
- (b) Steps in effective impact measurement
- (c) Types of social venture capital investors

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