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MER-005

MASTER OF ARTS
(ENTREPRENEURSHIP) (MAER)

Term-End Examination

June, 2025

MER-005 : IPR AND TECHNOLOGY
COMMERCIALISATION

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions. Each question carries equal marks.

1. Write short notes on the following : $10 \times 2 = 20$
 - (a) IP instruments
 - (b) Industrial design
 - (c) IP and the constitution of India
 - (d) Design Law of India
 - (e) Electronic Commerce

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- (f) Internet Domain Name Disputes
 - (g) Patent and Technology Development
 - (h) Industrial Property Rights
 - (i) Consultancy Arrangements
 - (j) Technology Evaluation
2. Is it necessary to know-how contact to effect a transfer of know-how related with a patent invention ? Give an illustration. 20
3. (a) Describe the procedure for obtaining a patent in India. 10
- (b) What are the necessary documents required for applying a grant of patent ? 10
4. (a) Describe the jurisdiction of patents. 10
- (b) What do you mean by marketing of technology ? Discuss key factors in technology marketing. 10
5. (a) Discuss the significance of traditional knowledge. 10
- (b) Explain the process of drafting a patent specification. 10

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6. (a) Discuss the methods of patent/technology valuation in detail. 10
- (b) Discuss the joint venture agreement. Give an illustration. 10
7. (a) Explain IP Act enacted in India. Give your views. 10
- (b) Discuss the current international developments in the protection of traditional knowledge. 10
8. What do you mean by commercialization of patents ? Discuss methods for patent/technology valuation with examples. 20

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