

No. of Printed Pages : 3

MER-007

**MASTER OF ARTS
(ENTREPRENEURSHIP) (MAER)
Term-End Examination
June, 2025**

**MER-007 : GOVERNMENT INITIATIVES AND
MSME DEVELOPMENT**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

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1. Discuss the role of MSMEs in Entrepreneurship Development. 20
 2. Explain the concept of business group and role of business houses in India. 20
 3. Discuss the *five* important functions of management of MSMEs, with suitable examples. 20

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4. "Plant location is a strategic decision and has to be arrived at after careful deliberation of various factors involved." Explain the factors affecting the plant location decision. 20
5. Write short notes on the following : 4×5=20
- (a) MSMED Act, 2006
 - (b) Existing and Revised definition of MSMEs
 - (c) National Board for Micro, Small and Medium Enterprises (NBMSME)
 - (d) Central Government power to make rules for MSMEs
6. Write explanatory notes on the following : 10+10
- (a) Process of Product Selection and Quality Control of the product
 - (b) Statutory Bodies and Institutions Working under the Ministry of MSME

[3]

7. Discuss the various programmes and schemes run by the Ministry of MSMEs. 20
8. Write short notes on the following : 4×5=20
 - (a) Khadi and Village Industries Commission (KVIC)
 - (b) Coir Board (CB)
 - (c) Technology Centres (TCs)
 - (d) Mahatma Gandhi Institute for Rural Industrialization (MGIRI)

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